

Mapping of Philanthropic Support to ARTS and CULTURE: Highlights, Characteristics and Trends

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**Philanthropic
organisations**
spread across Europe:

€ 4 Billion
combined annual
expenditure
in 2016

22.5%



Arts & Culture
€ 900 Million

Creative Europe Budget
was €137 million in 2016

GOING BEYOND GRANT-MAKING

Financial support is given through different means, including a variety of non-financial means.

33  Give grants

31  Operate their own programme(s)

24  Provide non-financial support

21  Give prizes and awards

14  Give fellowships and scholarships

13  Operate one or more institutions

13  Provide general support



LOCALLY ROOTED BUT GLOBALLY CONNECTED

Although the organisations are mainly working at a local level they seem to be very inclined to build partnerships and support collaborations at an international level. Additionally, several of the projects submitted, although implemented at a local level, aim for wider global reach.

Non-financial support

76%

Skills support (e.g. training, learning events)

60%

Access to their connections/ networks/partners/funders etc.

56%

Communications and advocacy support

56%

Co-branding

52%

Organisational/strategic support (e.g. governance, business planning, financial management, evaluation)

48%

Free access to their meeting facilities

32%

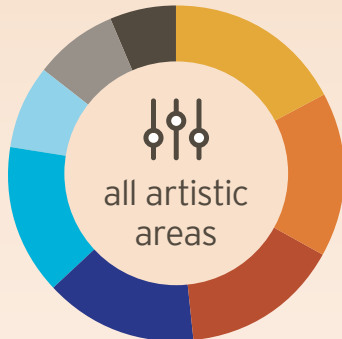
Facilitating workshops

SUPPORTING

DIVERSE AND CROSS-CUTTING

Both in themes and approaches going beyond programme development and in terms of themes. There is a clear interest in multidisciplinary arts and cross-cutting areas and issues.

WHAT? ←



17% Museums
16% Cultural Heritage
15% Performing Arts
15% Visual Arts
14% Multi-disciplinary Arts
9% Humanities
8% Literature & Languages
6% Other Area

MEDIUM-LONG TERM

There is a tendency to support projects and organisations often not less than 3 years, and in many cases for more than 10 years.



→ HOW?

- **30** Programme Development/Support
- **27** Network Building and Collaboration
- **26** Public Awareness Raising/Public Engagement
- **24** Capital and Infrastructure
- **23** Research and Evaluation
- **17** Leadership, Professional Development
- **16** Individual Development and Student Aid
- **15** Advocacy, Policy and System Reform
- **14** Convening
- **11** Service and Product Development
- **9** Other type of support/activity

COLLABORATING WITH

Respondents indicated that they regularly collaborate, support, and build networks with different stakeholders, both private and public, and both not-for and for-profit organisations.

- **33** Cultural Institutions
- **20** Associations
- **19** Public Authorities
- **17** Other Foundations
- **11** Media
- **8** Companies
- **5** Other

INVOLVING ALL

Not targeting specific groups, but rather aiming to reach all citizens and the general public. Audience development and engagement is currently an important area of activity - over 60% of the respondents are active in this field.

