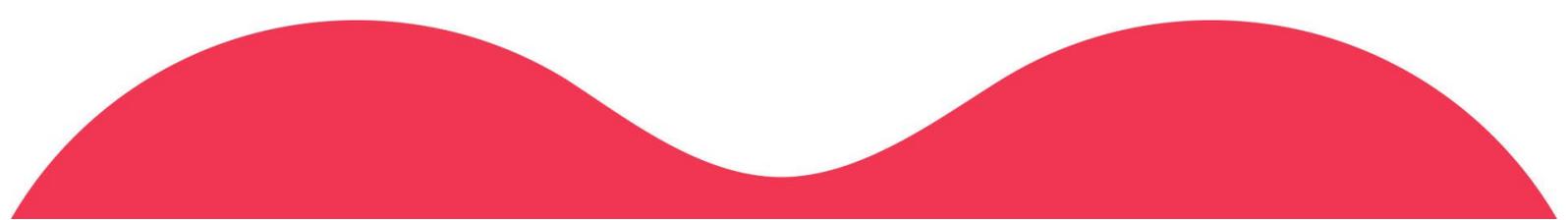


26/01/2022

Building Resilience, Thriving in Uncertainty - The Role of Infrastructure Organisations

Winter Meeting 2022



Summary

Uncertainty is one of the key challenges facing our societies in the twenty-first century. How can philanthropy infrastructure organisations keep up with the quickly changing philanthropy field? How to cope with information overload and complexity? How to identify what really matters and will drive the sector in the years to come? How to be even better connected with members, their real needs and develop a strategy that is both long-term and agile. These are some of the questions we want to address at the 2022 Winter Meeting.

The Winter Meeting is the annual flagship event for philanthropic organisations and national associations, which provides a space to consider current topical issues, share knowledge and experience, and engage with a broad range of stakeholders with an interest in the work of philanthropy infrastructure. The Winter Meeting involves field leaders and experts, and its highly interactive format ensures there are many opportunities for active engagement, learning and networking at both strategic and practical levels.



Agenda

10:00-10:05	<p>Opening words</p> <p>Carola Carazzone, Assifero and Philea</p>
10:05 – 10:15	<p>Welcome & framing</p> <p>Delphine Moralis and Max von Abendroth, Philea</p>
10:15 – 11:15	<p>Lightning talks & Reflection in circles</p> <p>National associations present four flagship initiatives in a 3-min lightning talk.</p> <ul style="list-style-type: none"> · Advocating together – How collaboration strives at improving legal frameworks by Ruth Williams, Austrian Foundations Association · Culture of Giving – “Alliance of Responsible Public Benefit Collections Organisers” by Klara Splichalova, Czech Donors Forum · Designing and implementing public-private partnerships: The Italian Educational Poverty Fund by Giorgio Righetti, ACRI · Education as a vehicle to bring together foundations and relevant stakeholders, Alina Shenfeldt, Russian Donors Forum · Purpose-driven transformation in corporate and philanthropic sectors by Rana Kotan, TUSEV <p>The talks are followed by reflection in circles, which offer an opportunity to foster peer exchange and ask questions about the initiative of interest. Each circle shares insights in plenary.</p>
11:15 – 11:20	<p>Break</p>



<p>11:20 – 12:00</p>	<p>Ignite speech & Deep dives</p> <p>How can data gathering and robust assessment management better inform member engagement and long-term strategy? The ignite speech will provide insights into relevant methodologies for better understanding of the existing needs of the members.</p> <ul style="list-style-type: none"> · Ignite speech “Mastering the Future Through Data Driven Insight: Lessons from the World of Media & Technology”, Dr. Daniel Knapp, IAB Europe · Case study “Planning, assessing and communicating your impact: Assifero impact evaluation based on the 4Cs framework” by Francesca Mereta and Ilaria De Cave, Assifero and reflection “Why impact assessment is important for infrastructure organisations?” by Carola Carazzone, Assifero and Philea <p>The ignite speech and the case study are then discuss in deep dives that offer an opportunity to reflect deeper on the importance of data gathering, existing methodologies to generate insights into the existing’ and future member needs, with the purpose of building the resilience of the national association and informing its long-term strategy.</p>
<p>12:00 – 12:15</p>	<p>Coffee break</p>
<p>12:15 – 13:30</p>	<p>Ask us anything & Networking</p> <p>Delphine Moralis and Max von Abendroth, Philea</p>
<p>13:30</p>	<p>Thank you & closing</p>



About the organisers



Philea

We are the voice of European philanthropy. Our purpose is to harness its immense multidimensional potential.

Philanthropy Europe Association (Philea) nurtures a diverse and inclusive ecosystem of foundations, philanthropic organisations and networks in over 30 countries that work for the common good. We unite over 10,000 public-benefit foundations that seek to improve life for people and communities in Europe and around the world.

We want to inspire, connect and represent the European philanthropy sector and enhance its role as a credible and trustworthy partner, today and tomorrow. We foster collaboration in order to increase synergies, scale up innovation and use our voice to impact policy that enables positive change

We believe that philanthropy in Europe plays a unique, risk-taking role in sparking innovation and acting as a catalyst for good.

We want to connect citizens and communities with philanthropic organisations and contribute to building more resilient, sustainable and just societies.

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